



HKICPA seminar: How Big Data Brings Big Advantages to the Efficiency of Finance Functions

Programme Code: S150918S

A company's finance function is now expected to provide much of business insights and has been thrust into an even more prominent role in creating corporate strategy. Delivering these insights requires the relevant finance functions to consolidate the explosion in available big data, comprehensively analyze it and frame it within content.

This seminar will cover the latest innovative ways and various proven industry's practices in getting high-participation plans, multidimensional and contextual insights. The speakers will demonstrate how to use a cutting-edge analytics tool to (i) unlock the insights on account receivable, sales pipeline and customer attrition; (ii) visualize where performance gaps are; and (iii) deliver business foresights, with just a few clicks. The speakers will also highlight some real examples that enable companies to transform "manual, time-consuming, and error prone processes" into "efficient, standardized and controlled finance operations."

Date	Friday, 18 September 2015
Time	7:00 p.m. – 8:30 p.m.
Venue	Hong Kong Institute of CPAs, 27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong.
Format	Seminar
Language	English
Fee	HK\$190 for HKICPA member or student; and IA/ HKIAAT member or student HK\$180 for online enrolment HK\$330 for non-member
Objectives	<ul style="list-style-type: none">• Understand the latest trends on big data and analytics• Learn how to leverage an analytics platform to unlock the insights on account receivable, sales pipeline and customer attrition• Learn industry practices to transform financial and management process, create budgets and business forecasts
Speakers	<p>Simon Ng Chi Wang, Senior Technical Sales, Analytics Solution, IBM Analytics, IBM China/Hong Kong Limited</p> <p>Mr. Ng is responsible for the development of analytics solution for customer leveraging tools like IBM Cognos, TM1, Controller, SPSS, Maximo, Tririga as well as Watson Technology. Client segments addressed by the IBM Analytics solutions include banking, insurance, financial markets, retail/wholesale, consumer packaged goods, utilities, telecommunications, electronics manufacturing, health care, life science and government. Before assuming this position, Mr. Ng spent years as performance management project consultant for various projects in Greater China region. Prior to these, he was a Senior Consultant for "Big 4" consulting firms.</p> <p>Chris Ting, Senior FOPM Solution Specialist, Software Group, IBM China/Hong Kong Limited</p> <p>Mr. Ting is responsible for the development of IBM Financial and Operational Performance Management (FOPM) software solutions, which assist his Hong Kong clients in monitoring, managing and planning the activities across the enterprise to enhance business outcomes. Improving processes like headcount planning in HR, campaign analysis in marketing, or revenue forecasting in sales, can materially contribute directly to bottom line profitability.</p> <p>Mr. Ting has over 15 years of IBM FOPM project management, consultation and implementation experience across a range of industries, including banking, insurance, telecommunication, property development and management, retail/wholesale, consumer packaged goods, logistics, manufacturing, health care and government in the Asia Pacific region. He has strong background in financial management includes budgeting, forecasting, strategic planning, financial analysis, banking statutory and management reporting, banking stress test, activity based costing (ABC) allocations modelling.</p>
Participants	Accounting and finance professionals
Competency	Information technology
Rating	Foundation to Intermediate Level (Please refer to the Institute's online CPD Learning Resource Centre)
CPD hours	1.5



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HKICPA Event Enrolment Form (For Support Programme)

Finance & Operations Department,
Hong Kong Institute of CPAs,
37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

Please click here for online enrolment
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Payment & Enrolment Status Enquiry: 2287 7381
e-mail: finance@hkicpa.org.hk
Fax : 2893 9853

Course Information Enquiry:
2287 7386 / 2287 7253
e-mail: cpd@hkicpa.org.hk

FOR OFFICE USE

Deadline: 7 working days before the date of the programme

No.	Membership		Full Name of Participant(s) (Block Letters)	Company	Email address ^{*(2)} (Block Letters)	Programme Code	Fee (HK\$)
	No.	Status (1)					
1							
2							
3							
4							
						Total (HK\$)	

* Email address is for enrolment confirmation purpose. Please refer to note (2) for details.

☐ I am unemployed and not working. I am planning to rejoin the workforce.

The Institute reserves the right to allocate places to enable the enjoyment of more members in this event.

The Institute's decision is final. Applicant must submit the enrolment form 10 working days before the event.

Contact Person : _____ Tel No. : _____ Fax No. : _____ E-mail : _____

Payment Method (Please tick the appropriate box)

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- Notes:**
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **NM** = Non-Member.
 - Successful applicants will receive confirmation of registration by email at least 3 working days before the event. Unsuccessful applicants will also be notified around the same time. If you have not heard from the Institute regarding your registration 2 working days before the event and if you have other enquiries related to the programme, please make enquiry at 2287 7386 or 2287 7253.
 - NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
 - All applications are on a first-come-first-served basis.
 - Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
 - Please issue SEPARATE CHEQUE for each event.
 - NO REFUND/CANCELLATION will be entertained after the application is processed.
 - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
 - The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
 - Your personal data collected from the enrolment process and administration of courses will be used for the purpose of the administration of the course on which you are enrolled. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis and, if applicable, for validation of CPD hours. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of CPD activities, members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>.
 - No unauthorized audio or video recording is allowed at CPD events.

For payment by cheque, please fill-in your postal address for refund in case the event is full or cancelled.

(Remarks: For payment by credit card, refund will be made directly to your credit card.)

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